

- (A) A freestanding structure whose lot size is a minimum of 8,000 square feet may erect one pole or standard which shall not exceed twenty (20) vertical feet if the building is a one-story structure; for all others, the pole or standard shall not exceed thirty-five (35) vertical feet.
- (B) A freestanding structure whose lot size is a minimum of two (2) acres may erect a grouping of three poles, one higher than the other two, with the height limitations as set forth in subsection (2)(A) above,
- (3) In multi-use single structures such as shopping centers or strip malls, only one centrally located flag pole or standard shall be erected with the height limitations as set forth in subsection (2)(A) above.
- (4) Any illumination must be directed so as not to spill into adjacent properties or rights of way. Flags may be illuminated at all times they are displayed.
- (5) There shall be no more than three (3) flags per pole or standard. If a government flag and political or corporate flag are flown on one site, standard, or pole, the government flag shall be flown above the political or corporate flag. If the government flag is the National Flag, all other flags flown on the site, standard or pole shall be smaller in size.
- (6) The lowest point of an unfurled flag in any district shall be ten (10) feet above the ground.
- (g) Decorative Signs. Signs clearly in the nature of decorations customarily associated with any national, local or religious holiday or event, are permitted and shall be limited to forty-five (45) days in any one year, which may be used consecutively if desired. Such signs must meet the sign area limitations of the applicable zoning district. Decorative signs shall not include the name of a business or business logo.
- (h) Banners. Flags, pictures and shapes, architectural decorations and sculptures in residential districts or properties used for residential purposes, which are clearly ornamental in nature, may be displayed.
- (i) Motor Vehicle. A motor vehicle displaying graphics identifying or promoting a business or other organization except where prohibited by Section 1191.26(a)(11).
- (j) Garage/Yard Sale Signs. Two (2) garage/yard sale signs may be posted no more than twenty-four (24) hours immediately preceding the event and such signs must be removed no later than two (2) hours after the event has ended. All such signs shall not exceed six (6) square feet. No garage/yard sale signs may be located in a public right-of-way. Signs shall not be located on street signs,

utility poles, trees, fences, buildings or any other object, and all such signs must be clearly legible and professional.

- (k) Small Informational Signs. In non-residential districts, one small informational sign is permitted per tenant, which must be less than two (2) square feet in size and mounted or attached flat, parallel or perpendicular onto a building face of an administrative, medical, business or professional office building which denotes the name and address of an occupant in a building where more than one tenant is located and which has individual and separate entrances.
- (l) Automated Teller Machines ("ATM"). Signage for all ATM's shall be limited to one square foot of sign area and utilize no more than three (3) colors. ATM signage must have an opaque background. In addition, monochromatic, non-illuminated logos of accepted credit systems (VISA, MasterCard, American Express, etc...) are limited to a maximum of one square foot in area.

1191.08 PERMITS REQUIRED.

No sign described in Sections 1191.09 through 1191.22, whether permanent or temporary, shall hereafter be erected, constructed or maintained within the limits of the City by any person, firm or corporation until a permit has been issued by the Enforcement Officer except as otherwise provided in this Chapter. All sign permits shall be valid for a period of one (1) year from the date of issuance, and shall thereafter be void if the approved sign is not erected within this time period. See Section 1191.29 for Permit Application and Review Process.

- 1191.09 CORPORATE OFFICE SIGNS ALONG INTERSTATE 270 DISTRICT.
The Interstate 270 District is defined to include property with frontage on Interstate 270 that has been improved with corporate office building(s) constructed having two or more stories above the natural grade. Each such building meeting these requirements is entitled to two (2) wall mounted signs and one (1) ground sign, and small informational and directional signs as permitted in this Chapter. The wall-mounted signs shall be displayed on opposite sides of the building so that only one mounted sign is visible per view. Because the City recognizes that many corporations choose to locate on the I-270 corridor due to frontage affording interstate visibility, the wall-mounted sign facing I-270 may be internally illuminated channel letters consisting of a corporate name and/or logo. The monument sign also may be internally illuminated, if such sign is facing I-270. Internally illuminated signs must have an opaque background. All other illuminated signs shall be externally illuminated. (See 1191.25(b)(1) for illumination requirements). Ground signs and wall-mounted signs shall meet the requirements of 1191.10 and 1191.11 respectively.

GROUND SIGNS.

- (a) Compliance Required. Ground signs may only be erected henceforth in accordance with the provisions of the following subsections. The signs lawfully erected and maintained and now in place may be maintained in accordance with the provisions of this Chapter. See Section 1191.06 for Non-Conforming Signs. In the event of a violation of this provision, the continued maintenance of the sign shall be unlawful.
- (b) Color of Standard. The standard of a ground sign shall be finished in only one color which shall be black, white, gray, brown or some neutral variation of brown.
- (c) Sign Requirements, Excluding Residential Districts. The Enforcement Officer may grant a permit for the erection or maintenance of a ground sign in compliance with the following requirements:
 - (1) The filing of a written application for the sign, together with a scale drawing of the proposed sign showing its design, color and materials, and a site drawing showing the dimensions of the site and the location of the proposed sign; and
 - (2) A determination that the proposed sign meets all of the following requirements:
 - (A) Height. The maximum height of a monument type sign shall not exceed seven (7) feet above the average grade of the site, including an eighteen (18) to twenty-four (24) inch base of concrete, brick or stone or a combination of these materials that is compatible with the surrounding structures. There shall be no space between the display area and the base. The sign must be located a minimum setback of fifteen (15) feet from the primary frontage street right of way line, except for the Old Hilliard District, which shall have a minimum setback of five (5) feet from the street right of way.
 - (B) The display area of a sign can be externally illuminated, except as may be otherwise permitted under this Chapter.
 - (C) The display area of a ground sign shall not exceed fifty (50) square feet. Double-sided signs may be installed provided that the surfaces are back-to-back, parallel, separated by no more than twelve inches (12") and neither surface exceeds fifty (50) square feet.
 - (D) The street number shall be included on all single structure ground signs and shall be a maximum size of twelve (12") inches by six inches (6"). The area

of the street number shall not be used in the computation of the square footage of the display area of the sign as provided in this section.

- (E) No part of the ground sign shall be closer to any street right-of-way line than fifteen (15) feet, nor closer to any other property line than the applicable building setback line, if the adjoining property is in an "R" Residential District.
 - (F) The function of the sign is in keeping with the uses in the surrounding area, the appearance of such signs is aesthetically harmonious with their surroundings and the sign is appropriate to the zoning districts in which it is located.
 - (G) The sign shall be in harmony with the buildings on the site and shall not detract from the appearance of the general neighborhood in which it is located or adversely affect property values in the neighborhood.
 - (H) The sign shall not constitute a traffic hazard or contribute to traffic problems through confusion with traffic control devices, interference with the field of vision of motorists using streets or driveways in the area, or by creating a visual distraction for motorist, and must be legible.
 - (I) Landscaping. The base of all permanent ground signs shall be effectively landscaped with living plant material and maintained in good condition at all times. The minimum landscaped area shall extend at least three (3) feet beyond all faces or supporting structures in all directions. This landscaped area shall be comprised of a variety of earth mounds, annual and perennial flowers, and groundcovers. Turf shall be limited to a maximum fifty percent (50%) of the total landscaped area. The use of evergreen materials is strongly recommended. Improvements should be designed with low cost maintenance as a goal. All shrubs, trees, turf, groundcovers and other plantings shall be well maintained, properly installed, weeded, mulched and kept free of trash and other unsightly material and/or debris. These landscaping requirements shall not apply to home occupation signs.
- (3) Not more than one (1) ground sign may be authorized for any one-business establishment, except as may otherwise be provided in this chapter. Adjacent businesses having

common street accessory parking area or areas used in common by the customers of the establishments are authorized one ground sign for all businesses. In the case of a shopping center that is contiguous to two streets that do not intersect each other at a point adjacent to the shopping centers, one ground sign, fronting on each street, is authorized.

- (4) It shall be unlawful to display both a mounted sign and a ground sign for the same parcel of land or building, except for shopping centers, unless otherwise approved by the Commission, or as provided otherwise in this Chapter.
 - (5) Each integrated commercial center shall be permitted one Monument sign fronting a public roadway, not more than seven (7) feet in height and a maximum total display area of fifty (50) square feet per side and located not closer than fifteen (15) feet to any right-of-way line and not closer than one hundred (100) feet to any adjoining lot line. The sign shall identify the center name and be in addition to any other business signs as otherwise permitted. All signs shall be erected to avoid excessive advertising and insure harmonious appearance to the center as a whole. In a shopping center, all signs shall conform to the distance requirements from property lines for the buildings in the center.
- (e) On Site Directional Signs. Those signs indicating points of entry or exit for a facility or off-street parking area, provided such signs are limited to a maximum of two (2) square feet in display area and three (3) feet in height and do not interfere with safe vehicular or pedestrian traffic circulation and are not located within the clear sight distance triangle. No more than two (2) such signs are allowed per vehicular access point. Such signs may contain such information as "in", "enter", "entrance", "out", "exit", "do not enter" or similar language as approved by the Enforcement Officer, or arrows indicating desired traffic movement. Such signs shall not contain advertising, including logos and must be of a rectangular shape. Such signs must be on the property to which they refer and may not be placed within a public right-of-way. Private traffic and on-site directional signs are excluded from total sign count.
- (f) Community Activity Signs. Public, private and nonprofit organizations, and places of worship that are educational, charitable, cultural, or recreational in their functions are permitted to display signs announcing community activities that are open to the general public in compliance with the following requirements:
- (1) Signs shall not exceed six (6) square feet in display area.

- (2) Signs shall not be placed within five (5) feet of any street right of way or easement.
- (3) Signs shall not be posted more than fourteen (14) days prior to such activities and must be removed within twenty-four (24) hours after activities are completed as advertised. An applicant is limited to displaying a sign in this category to no more than six (6) times per calendar year.
- (4) A permit must be obtained from the Enforcement Officer however; the fee for filing the sign permit application shall be waived. The applicant must provide written permission from the owner of the property where the off-premise sign is to be erected before a permit shall be issued. The application may be for no more than six (6) off-premise locations.
- (5) If the community activity sign is a sandwich board sign that is larger than six (6) square feet in display area, then the provisions of Section 1191.21 of this Chapter relating to sandwich board signs must be followed.

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MOUNTED SIGNS. Mounted Sign means a sign attached to the surface of a building announcing or advertising an on-premise service, product or business.

- (a) Manner of Mounting. All mounted signs shall be mounted on the building which houses the business establishment advertised by the signs and shall be located on or along a wall of the building which faces a street, parking lot or service drive.
 - (1) Signs may be erected on a wall which is an extension of a building wall which faces a street, parking lot or service drive provided that the design and construction of the extension are architecturally compatible with the building and that the wall does not extend beyond any required building setback line, and does not exceed twelve (12) feet in height or the height of the ceiling of the first floor of the building to which the extension wall is attached, whichever is less. The display area of the sign must be located either on the wall or extension; it may not be located on both.
 - (2) All signs shall be parallel to the wall on which they are installed, and shall be as nearly flush with the wall as is practical, it being intended to prohibit signs projecting outward from the wall at right angles or otherwise, except in the Old Hilliard District where right angle projection would be aesthetically acceptable or would assist in maintaining the turn of the 19th century appearance.
 - (3) No part of any sign shall be less than eight (8) feet above the sidewalk or ground level if the sign projects forward of the wall on which it is mounted to such an extent as to

constitute a hazard or inconvenience to pedestrian or vehicular traffic.

- (4) No part of any sign shall be closer to either end of the building face, including any wall extension, on which it is erected, than eighteen (18) inches. Where more than one sign is erected on the same face of a building, there shall be a distance of at least six (6) feet between signs.
- (5) Roof signs are prohibited. No mounted sign shall extend above the uppermost line or point of the facade or parapet of a flat roof structure or the lower edge of an eve, gable or rake of a sloped roof or mansard structure.

(b) Residential District Provisions for Mounted Signs.

- (1) No sign except those permitted in Section 1191.17 including place of worship signs and Section 1191.19 concerning temporary signs, shall be permitted in a Residential District, except as otherwise specifically provided in the chapters of this Code governing uses permitted in the several Residential Districts.
- (2) Home occupations. For those residences that meet the requirements of a home occupation, and for which a conditional use for a home occupation has been approved consistent with the provisions of this Code, one (1) sign not to exceed three (3) square feet in display area is permitted. It must be mounted flush to the wall facing the major traffic thruway, no higher than six (6) feet from grade level. All color requirements of Section 1191.06(b) apply.

(c) Manufacturing District Provisions. Total display area for all advertising signage at a manufacturing district site, regardless of the number of tenants, shall not exceed one (1) square foot per lineal foot of building face most nearly parallel to the primary abutting street or interstate on which the sign is mounted.

(d) Computation of Area of All Mounted Signs.

- (1) The aggregated display area of all mounted signs of every nature shall not exceed one (1) square foot for each lineal foot of the street frontage of the building. "Street frontage" is defined as the total width of that side of the building that faces the street, excluding any extension of a building wall beyond the building itself. In the case of a corner lot or other situation where the building site abuts more than one public street, not including alleys, the applicant shall specify which is the primary frontage, the permitted display area of signage on the designated primary front shall be one (1) square foot per lineal foot of primary frontage. The permitted display area of signage on the other front shall not exceed one-half (1/2) square foot per lineal foot of frontage. Allowable display area not utilized on one

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building front cannot be transferred to another front.

OFF PREMISES SIGNS. All off-premise signs are prohibited except as otherwise provided herein. Not more than three (3) colors may be used on the sign or signs on any one building for any off premise sign. For the purpose of this section, black or white shall not be considered colors when used as background. A permit shall be issued only after the business owner has furnished the Enforcement Officer with notarized written permission from the owner of the property where the off-premise sign is to be erected.

(a) Off-Premise Directional Signs. The Enforcement Officer may grant a permit for the erection and maintenance of directional off-premise signs in compliance with the following requirements:

- (1) A directional sign may not be larger than two (2) feet by two feet and mounted on its own one and one-half inch steel pole imbedded in concrete, and the top of the sign may not be higher than six (6) feet from the ground.
- (2) For multiple businesses at one location, the directional sign may be a maximum of three (3) feet wide by five (5) feet high, and mounted on its own two and one-half inch steel pole imbedded in concrete. The top of this sign may not be higher than eight (8) feet from the ground.
- (3) These directional signs may be double-faced.
- (4) No such sign may be erected closer than six (6) feet from the right-of-way line of any street, highway or alley except where the right-of-way and the building line are the same. Permission to erect a directional sign on the building face with written notarized permission from the building owner may be given by the Enforcement Officer when the directional sign cannot be erected at any other location.
- (5) The signs shall be of professional character.
- (6) Directional signs may not be erected further than 1,000 feet from the business they are advertising. Illumination of the signs by a light source within or without is prohibited.

(b) Off-Premise Signs: Advertising on Display Surface. The Enforcement Officer may grant a permit for the erection and maintenance of off-premise advertising on display surface, not including billboards, only in compliance with the following requirements:

- (1) Benches.

- (A) Benches may be erected only at locations deemed proper by the Service Director.
- (B) Benches shall be six (6) feet in length and (3) three feet in overall height, and may not have an advertisement of more than seventy percent (70%) of the total area of the face of the bench.

1191.13 CONSTRUCTION PROJECT SIGNS.

Signs announcing the names of contractors, subcontractors and material men participating in the construction of a building shall be permitted during the actual construction period as follows:

- (a) The signs shall be located only on the parcel of land being improved. Not more than one such sign shall be permitted for each building being constructed.
- (b) The sign shall be subject to the approval of the Enforcement Officer, taking into consideration the size of the property on which it will be erected, but no sign shall exceed thirty-two (32) square feet in total display area. No sign shall be lettered on more than one side.
- (c) No sign shall extend more than six (6) feet above the grade of the lot on which it is located.
- (d) The sign shall not be located nearer the right-of-way line than fifteen (15) feet, and shall not be located within any sight triangle as determined by the City Engineer.

1191.14 SUBDIVISION DEVELOPMENT SIGNS.

Signs advertising the sale of lots in an undeveloped subdivision may be erected and displayed in the subdivision as follows:

- (a) No sign shall be located nearer than fifteen (15) feet to any street right-of-way line. Signs shall be located outside of the sight triangle.
- (b) The sign shall not exceed thirty-two (32) square feet in display area.
- (c) No sign shall be more than six (6) feet in height above the established grade of the abutting street.
- (d) No more than one sign facing on any street shall be permitted in any subdivision.
- (e) Each sign shall be removed at the expiration of one year after its erection or when sixty percent (60%) of the lots fronting on the street which the sign faces have been constructed and occupied as a residence, whichever occurs first.

1191.15 RESIDENTIAL SUBDIVISION MODEL HOME SIGNS.

Signs advertising the model home of a builder in an undeveloped subdivision may be displayed as follows:

- (a) Only one sign may be located on the property of a model home.
- (b) No sign shall be located nearer than twenty (20) feet to any street right-of-way line.
- (c) No sign shall exceed two (2) feet by three (3) feet in dimension or six (6) square feet in display area.
- (d) No sign shall extend more than four (4) feet above the grade of the lot on which it is located.
- (e) The sign may be externally illuminated only by a white, steady, stationary light of reasonable intensity, directed solely at the sign and/or otherwise prevented from beaming directly onto adjacent properties or rights-of-way. Light fixtures shall be screened from view by site grading or evergreen shrubs. No exposed light sources are permitted.

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MENU SIGNS.

Restaurants with a drive through window may display one menu sign. A menu sign shall meet the following requirements:

- (a) A menu sign shall not be readable by traffic on adjacent streets.
- (b) A menu sign shall be sufficiently screened for sight and sound from adjacent residential districts
- (c) A menu sign shall be single-faced only.
- (d) The maximum size for a menu sign shall be as follows:
 - (1) Maximum height of the sign from vehicle traveled surface to top of the sign shall be seven (7) feet.
 - (2) Maximum width of the sign from side to side shall be eight (8) feet.
 - (3) Maximum dimension of display are from top to bottom shall be four and one-half (4½) feet.
- (e) The menu sign shall not be placed in front of the building setback line.

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PLACES OF WORSHIP, INSTITUTIONAL AND SEMI-PUBLIC USE SIGNS.

- (a) Place of Worship Off-Premise Directional Signs. Any place of worship may erect one (1) off-premise directional sign in the City subject to the following specifications:
 - (1) The sign shall be mounted on a street post imbedded in concrete between the sidewalk and curb, so that the bottom of the sign is at least six (6) feet from the ground. Maximum size of the signs shall not exceed one and one-half square feet of total area for one face.
 - (2) The place of worship shall secure in writing permission from the owner of the property in front of which the sign is sought to be erected. Such permission shall be filed with the Enforcement Officer who shall issue the required permit.

- (b) Announcement Sign. Any place of worship, community center or similar semi-public or institutional use may erect and maintain for its own use a permanent announcement sign not over twelve (12) square feet in area per side on the same premises on which such use is located. If not attached flat against a building, the sign shall be at least fifteen (15) feet from the public right-of-way and shall be a ground sign.
- (c) Community Activity Signs. Public, private, nonprofit and places of worship organizations that are educational, charitable, cultural or recreational in their functions, may display signs announcing community activities that are open to the general public only as provided in Section 1191.10(f).

1191.18 SERVICE STATION ISLAND SIGNS.

Service stations or other businesses involved in the sale of motor vehicle fuel may display a fuel pricing sign. This sign shall be limited to displaying information related to fuel price only. The business shall also be permitted to display signs designating full service or self-service which signs, including the frame and surrounding area, shall not exceed two (2) square feet in area. No more than two (2) of these signs per island shall be permitted.

1191.19 TEMPORARY SIGNS, BANNERS AND STREAMERS.

- (a) Except as otherwise provided, the Enforcement Officer may authorize the installation of temporary signs in accordance with the requirements of this section and subject to those additional requirements and conditions as it may deem necessary. Authorization of temporary signs shall be for time periods as provided below.
- (b) Commercial Real Estate Signs. For non-residential property with less than one hundred (100) feet of street frontage, the sign is limited to sixteen (16) square feet in display area and four (4) feet in height. For non-residential property with more than one hundred (100) feet of street frontage, the sign is limited to thirty two (32) square feet in display area and eight (8) feet in height for lots with street frontage of one hundred (100) or more. Individual tenant spaces within a parcel are permitted a window or wall sign no larger than sixteen (16) square feet in display area. Free-standing signs must be located so that they do not interfere with the safe movement of vehicular traffic and pedestrian traffic.

All signs shall be located outside the right-of-way, which is no closer than ten (10) feet to the curb, or street pavement if there is no curb, or ditch along the street on which the lot or parcel fronts.